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Personal information is collected by Astraseal. We collect personal information from you through the use of enquiry and registration forms and every time you e-mail us your details.

We also collect information automatically about your visit to our site. The information obtained in this way, which includes demographic data and browsing patterns, is only used in aggregate form.

Use and Disclosure of personal information

We process personal information collected via the Astraseal site for the purposes of:

- providing a personalised service
- conducting market research surveys
- running competitions
- providing you with information about products and services we offer.
- If you do not wish to receive information about our products or services, please untick the appropriate box on any form you submit. We may also disclose your information to business partners and third party suppliers we engage to provide services which involve processing data on our behalf, successors in title to our business or in accordance with a properly executed court order.

We also use information in aggregate form (so that no individual user is identified):

- to build up marketing profiles
- to aid strategic development
- to manage our relationship with advertisers
- to audit usage of the site.

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